

Enabling a **net zero** and **circular** future for chemicals



Who

Incubated at the **World Economic Forum**, we are change-makers from leading global companies in the **chemical value chain**, guided by CEOs & senior executives.



Why

We turn multi-company ideas into **investable commercial ventures** to solve cross-industry challenges that cannot be tackled alone.

We accelerate chemical industry projects that address 3 critical levers:

- ❖ Reduce carbon emissions
- ❖ Increase circularity
- ❖ Scale alternative feedstocks

What

We provide an **enabling platform** to co-create & accelerate tangible solutions.



Scale up innovative technologies



Develop new business models



Build proof-of-concept pilots

How

We guide members through a **rigorous 4-step** co-creation process.

