

Global Impact Coalition Launches New Platform to Connect Consumer Brands and Chemical Industry for Scaled Sustainability Action

The GIC platform will enable consumer goods companies to work with the chemical sector on industry-wide challenges to reduce emissions and waste—through concrete projects and actionable solutions

Geneva, 17 June 2025 – The [Global Impact Coalition \(GIC\)](#), a CEO-led collaborative platform committed to enabling a net-zero and circular chemicals future, is launching a new initiative to engage consumer-facing companies as Value Chain Partners.

As companies across the chemical value chain confront rising pressure to meet climate, circularity and recyclability targets, it has become clear that no single sector in isolation can solve these challenges. Achieving meaningful progress will require deeper collaboration between chemical producers and downstream consumer goods companies, who rely on the chemical industry for a wide variety of product ingredients and packaging materials.

“Reducing what is known as scope 3 carbon emissions will require a deeper integration of business models and ultimately, greater collaboration along the material and product value chain,” said **Charlie Tan**, CEO of the Global Impact Coalition. “We are putting out a strong call to action for global consumer goods companies to co-build the next generation of supplier-enabled solutions, along with the chemical industry.”

GIC invites consumer goods leaders to join a structured engagement with chemical suppliers, from ideation to tangible projects, designed to co-develop commercially scalable projects that reduce emissions, increase circularity, and enable safer chemical use.

“Collaboration of chemical companies with downstream partners such as consumer goods companies is essential to scale sustainable products and build viable business cases,” said **Lars Kissau**, President at BASF and member of the GIC Executive Committee. “This is not about talk. It’s about co-creating real solutions with the companies that rely on the chemical industry in all their products.”

Unlike traditional industry groups focused on advocacy or roadmaps, GIC operates as an action-oriented platform that guides members through a four-stage process: from shared problem definition and ideation to project development and spin-out. Current GIC projects include joint efforts on developing 100% circular waste streams, sustainable biomass sourcing, and PFAS remediation and destruction.

The Value Chain Partner initiative gives consumer brands a unique opportunity to:

- **Shape future-ready projects** that directly reflect consumer goods business needs
- **Pilot tangible solutions** with chemical suppliers and scale what works
- **Join a platform of global leaders** working to accelerate progress on Scope 3 emissions reduction, circularity, and “no harm” innovation

PRESS RELEASE



Participation is open to global consumer goods companies committed to partnering with their chemical industry suppliers to accelerate emissions reductions and drive systemic change. Engagements include executive-level discussions, project working groups, and biannual ideation workshops.

To express interest or learn more, please contact the Global Impact Coalition at Contact@wearegic.com.



[Watch video here](#)

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About Global Impact Coalition:

The [Global Impact Coalition \(GIC\)](#) is a CEO-led platform driving the chemical value chain toward a circular, net-zero future. Incubated at the World Economic Forum, GIC turns sustainability challenges into commercial solutions through cross-industry collaboration. By co-developing and scaling new technologies and business models, GIC members tackle sustainability challenges no company can solve alone. GIC is guided by global leaders including BASF, SABIC, Clariant, Covestro, LG Chem, LyondellBasell, Mitsubishi Chemical Group, Moeve, Syensqo, and SUEZ. For more information, visit GlobalImpactCoalition.com or LinkedIn [@GlobalImpactCoalition](#)

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